

## MODULE SPECIFICATION FORM

Module Title: Business Applications of Corporate and Commercial Law	Level: 7	Credit Value: 10
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Module code: BUS761	Cost Centre: GAMP	JACS2 code: M221
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Semester(s) in which to be offered: N/A	With effect from: November 2015
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<b>Office use only:</b> To be completed by AQSU:	Date approved: July 2013 Date revised: November 2015 Version no: 2
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Existing/New: Existing	Title of module being replaced (if any):
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Originating Department: Business and Management	Module leader: Neil Pritchard
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Module duration (total hours): 100	Status: core/option/elective (identify programme where appropriate):  Core
Scheduled learning & teaching hours: 25	
Independent study hours: 75	
Placement hours: 0	

Percentage taught by Departments other than originating Department (please name other Departments): None
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Programme(s) in which to be offered:	Pre-requisites per programme (between levels):	Co-requisites per programme (within a level):
Executive Master of Business Administration	None	None

## **Module Aims**

This module aims to provide a systematic understanding of the core aspects of business law. In particular, students will interpret, on a practical level, the application of this core theory within their own discipline or area of professional practice. This will enable students to have meaningful discussions with their legal advisors and senior team members on technical legal issues and critically evaluate such matters in their discipline.

## **Expected Learning Outcomes**

At the end of this module, students should be able to:

### **Knowledge and Understanding:**

1. Critically evaluate the role of legal systems in influencing business decisions.
2. Demonstrate effective operationalization of the key principles of corporate law with a business context.
3. Apply a critical insight into the key principles of commercial law and discuss their implications for businesses.

### **Transferable/Key Skills and Other Attributes:**

- Use information and knowledge effectively in order to abstract meaning.
- Solve complex problems using appropriate decision-making techniques.
- Communicate effectively using listening, oral, written and media techniques.
- Effectively use Communications Information Technology tools and packages.
- Demonstrate effective performance within a team environment.
- Select appropriate leadership styles for different situations.
- Recognise and address ethical dilemmas and corporate social responsibility issues.
- Manage creative processes, organise, synthesise and critically appraise.

## **Assessment**

Assessments are designed to assess knowledge and understanding of key concepts and issues, to involve the exercise of critical judgement and to examine the student's capacity to integrate theory and practice.

Students are encouraged to review practice over a range of organisational contexts, showing awareness of their variety and will be expected to develop solutions to problems or answers to questions within to their own or other organisations. Students should demonstrate awareness of current thinking, research or best practice in support of their arguments and that their solutions can be implemented within organisations.

The assignment might involve analysing a current issue from the corporate and commercial law that an organisation is facing. Students should be able to apply the appropriate legal principles and case law to provide a legal advice to the organisation.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
One	1,2,3	Case Study	100%	N/A	2,500 – 3,000

### **Learning and Teaching Strategies**

The module will be taught through lectures, facilitated group discussions, exercises and case studies. There will be ample opportunities for students to ask questions.

At various stages, students may be asked to present back to the group. This will not form part of the assessment.

### **Syllabus Outline**

1. Overview of the law:
  - 1.1 What it is
  - 1.2 How it works
  - 1.3 Key elements of law:
    - Company Law – Introduction to:
      - Commercial
      - Employment
      - Property
      - Private Client
      - European Union contribution
      - Global considerations
2. Corporate Law – Introduction to:
  - 2.1 Companies
  - 2.1 Partnerships
  - 2.2 LLPs
  - 2.3 PLCs
  - 2.4 Directors Duties
  - 2.5 Mergers & Acquisitions
  - 2.6 Insolvency
3. Commercial Law – Introduction to:
  - 3.1 The Law of Contract
  - 3.2 Intellectual property:
    - 3.2.1 Copyright
    - 3.2.2 Trademarks
    - 3.2.3 Patents

## **Bibliography**

### **Essential reading:**

Slorach, J. S. & Ellis, J.G. (2012). *Business Law 2012-2013: Legal Practice Course Guide*. Oxford, U.K.: Oxford University Press.

### **Other indicative reading:**

#### **Textbooks**

Goode, R. (2011). *Principles of corporate insolvency law*. London, U.K.: Sweet and Maxwell.

Marson, J. (2011). *Business Law*. Oxford, U.K.: Oxford University Press.

Sargeant, M., & Lewis, D. (2012). *Employment Law*. London, U.K.: Pearson

#### **Journals**

- Journal of Business Law
- Industrial Law Journal
- Common Market Law Review
- European Intellectual Property Review
- Company Financial and Insolvency Law Review
- Modern Law Review